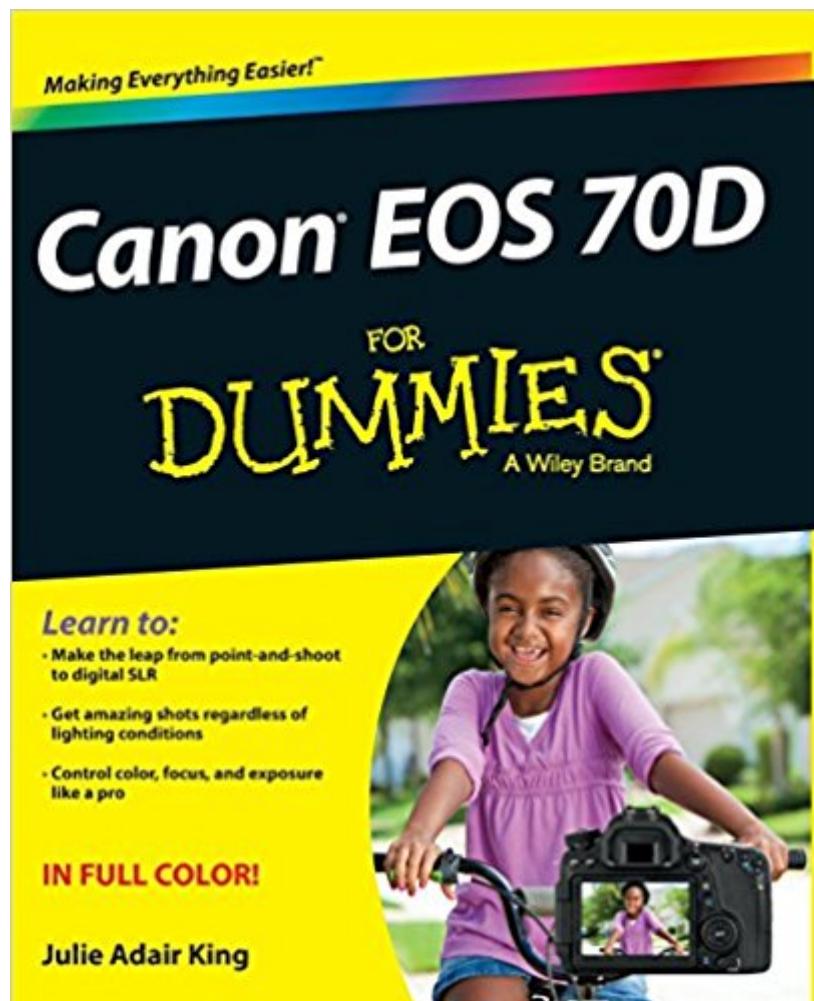


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# Canon EOS 70D For Dummies



## **Synopsis**

Start getting great photos with your Canon EOS 70D right away. The Canon EOS 70D features upgraded focusing technology, a 20.2 megapixel sensor, and faster frame-per-second shooting. Whether you're new to dSLR photography or just getting acquainted with the 70D, this handy, full-color guide will have you taking great photos before you know it. You'll learn to use all the on-board controls, shoot in auto mode, use live view, control exposure and lighting, manipulate focus and color, transfer your images to the computer for editing, and share the results in prints or online. Colorful photos throughout illustrate what you can achieve. Upgraded features in the Canon EOS 70D include a new focusing technology that speeds up autofocus for video and live view shooting, a larger sensor, faster frame-by-frame shooting, and a wider ISO range. This full-color guide explains how to take advantage of all the features; walks you through all the on-board controls, and shows how to shoot in auto mode. Covers dSLR basics such as dialing in exposure and lighting controls, manipulating focus and color, and transferring your images from the camera to the computer. Offers advice for shooting in various common situations and explains how to post your photos online, make prints, or share them in other ways. *Canon EOS 70D For Dummies* makes it easy to get terrific photos with your Canon dSLR camera.

## **Book Information**

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## **Customer Reviews**

Learn to: Make the leap from point-and-shoot to digital SLR. Get amazing shots regardless of

lighting conditions Control color, focus, and exposure like a pro IN FULL COLOR! Your camera has fantastic features &#151; master them all with help from this book! Your Canon EOS 70D is a pretty amazing piece of equipment. You want to take advantage of the advanced autofocus technology, faster frame-per-second shooting, the touchscreen interface, and all the rest. This guide walks you through every feature and all the buttons and dials, then shows you exactly how to take creative control. Ready to get started? Shoot easy &#151; start taking great photos right away with automatic shooting modes Go live &#151; with Live View shooting for both movies and still shots Take control &#151; use advanced color, focus, and exposure controls to achieve different effects After the shoot &#151; review your images in Playback mode and get help downloading, sharing, and printing them Put it all together &#151; see how to set up for still portraits, action shots, and close-ups, and learn to cope with special situations Open the book and find: Explanations of technical photography jargon Tips for working with the touchscreen Details on HD movie recording What picture data will tell you Help with HDR photography Advice on setting custom functions How to manage exposure A guide to understanding white balance

Julie Adair King has been covering digital cameras and photography for over a decade. Along with the perennially popular *Digital Photography For Dummies*, she has written *For Dummies* guides on a wide variety of Canon and Nikon dSLR cameras. She also teaches at the Palm Beach Photographic Centre.

I am a professional portrait photographer. This camera is new to me so I wanted something that worked easily for quick learning where I was unfamiliar. Canon has great cameras and the 70D is definitely a favorite for the price. Julie Adair King gives all you need to learn the settings used on this camera. It is a great book for a basic beginner as well as a great reference book for someone more knowledgeable but maybe not with this particular camera. I highly recommend it to anyone who purchases a Canon EOS 70D

BOOKS are for me SOMETIMES much better than online guides. I find it somewhat easier to immediately go to my favorite page if I need to refresh my short term "sometimes less than stellar 'memory'!. HOWEVER, it is nice to be able to enlarge print and illustrations using the online content. So each has its benefit and that helps this old geezer."CANON EOS 70D for DUMMIES" is typical of the series that covers virtually anything I need help in mastering. Ms. King has done a fine job of systematically going through the 70D and addressing all aspects that are VERY NEW to me (Digital)

(ISO) etc. FINE JOB and a GREAT reference that refer to often.

I'm not one to write a review but this book goes in-depth on everything you need to know about the Canon 70D. When you need to go back and look up a topic this book outlines subjects clearly and right to the point. I highly recommend this book to learn your 70D in and out.

I'm not stupid, I could get somethin from this book, and I did... but not a lot. If you've got a basic understanding of manual mode just go look up what some setting mean and how to do some things, your time will be better spent.

I've been taking photographs for 45 years, but have always thought I could learn more about the craft, so I've amassed quite a library on the subject of photography. Julie Adair King's 'Canon EOS 70D for Dummies' is the latest addition as a guide to getting the most out of my newest DSLR. A good portion of the books addresses basic photography concepts (something I like to review on almost a weekly basis), but the author does a fine job of relating each of these concepts to the 70D. Like all of the other Dummies, and Idiots publications this book has hints, tips, and cautions in the margins which sometimes take the reader of the immediate track. Also, like many books the narrative about a particular photo illustration (mostly about menu options) is not always found on the same page as the illustration. However, that's a very minor complaint. King obviously knows her DSLRs, and does a very good job of walking the 70D owner through the camera's capabilities, and provides enough experienced based information to make the book useful not only to the novice, but to the enthusiast as well.

This guide was very helpful. It gives me comfort that I'm actually taking advantage of all the features my camera comes with.

I am a visual learner and do not like technical anything. I've been taking photos for many years and after purchasing my new camera decided to finally learn the techincal components so I could shoot on more than just the auto setting. This book has been absolutely amazing and very helpful. I would definitely recommend!

This is a great book for photographers that are just starting out. It explains a lot of the basics and also all details you need to know about your canon 70ds. it is easy to read. quality print with nice

colors through out the book.

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